

# A Study on the Application of Mixed Teaching Model in Ideological and Political Teaching in Colleges and Universities in the New Era

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**Abstract:** Mixed teaching, as a new teaching concept and teaching mode, applied to ideological and political theory courses in colleges and universities. In teaching, it can realize the complementary advantages of multiple teaching spaces and improve the teaching quality and effect of ideological and political theory courses. In order to construct the mixed teaching mode of ideological and political theory courses, we should focus on creating organically interactive "online classroom", "traditional classroom" and "practical classroom", that is, to promote the construction of "online classroom", "traditional classroom" and "practical classroom" innovation of ideological and political theory courses in colleges and universities, to form teaching synergy and to realize the teaching goal of ideological and political theory courses.

## 1. Current Situation of Teaching Mode of Ideological and Political Course in Colleges and Universities

Ideological and political education is a public compulsory course for college students and the main channel of ideological and political education for college students. It shoulders the task of cultivating students' correct moral values and values. In the information society, various ideas collide fiercely. Ideological and political teaching is more difficult and important, but it also faces various problem.

(1) Pay Attention to the Teaching of Theoretical Knowledge and Ignore Students' Feelings.

In the teaching process of ideological and political courses, teachers pay more attention to the teaching of theoretical courses and the completion of teaching tasks, ignoring the feelings of students, resulting in the low popularity of ideological and political courses among students, and students are satisfied with "passing the exam". A survey of ideological and political courses shows that 44.5% of students take exams for credits, 39% of students listen to interesting content occasionally, 74% of students do not take notes, 36% of students do not know the meaning of Marxist theory, and 42% of college students think that ideological and political courses have little effect.

(2) Ignoring the Characteristics of Students cannot Keep Pace with the Times.

College students have distinctive characteristics and a certain spirit of exploration. As a generation growing up with the information age, it is called "the generation on the fingertip". Therefore, the teaching of ideological and political courses should be changed according to the characteristics of students, teaching students in accordance with their aptitude, otherwise it is difficult for ideological and political course teaching to achieve the whole process of educating people.

(3) The Practice Teaching form is Single and Lacks Connotation Construction.

As an important part of ideological and political education, practical courses face many problems. Most of the practical teaching carried out by teachers is mainly in-class practice. Due to the limitation of subjective and objective conditions, such as the large number of students participating in practical teaching, insufficient funds and lack of attention, the practical teaching of ideological and political courses in colleges and universities is a mere formality and a mere formality. Such practical teaching of ideological and political courses cannot play its due role and loses its original meaning.

## **2. The Necessity of Implementing Mixed Teaching Mode in New Era**

The development of society requires that the ideological and political courses in colleges and universities should be reformed accordingly. However, the problems existing in the ideological and political courses in colleges and universities also require innovation in the teaching mode. Among them, the main problems of ideological and political teaching are as follows:

First, the teaching mode is too single. Modern teachers have realized this point, but in specific teaching, due to the influence of personal quality and traditional educational concepts, teachers still occupy most of the time in the classroom and neglect the cultivation of students' practical ability. Simple theoretical explanation not only cannot improve students' learning enthusiasm, but also is not conducive to the realization of teaching objectives.

Second, it is divorced from the characteristics of the times. The rapid development of market economy has resulted in a variety of high-tech products. This makes the traditional teaching concept seriously lagging behind. The incomplete reform of ideological and political teaching results in relatively conservative teaching, unable to meet the needs of students and unable to mobilize the enthusiasm of students. There is a lack of interaction between teachers and students in teaching, and the classroom atmosphere is rather dull. The external environment requires political teaching to keep pace with the times and reflect the characteristics of the times. However, there are obvious loopholes in modern ideological and political teaching.

Third, the teaching equipment is backward. The application of multimedia technology in ideological and political teaching has improved the teaching efficiency. However, this is only for a few schools. For most colleges and universities, advanced teaching equipment cannot be introduced into teaching due to their ideological contempt for ideological and political course teaching and low teaching ability, which makes teaching equipment lag behind teaching requirements. In the process of upgrading teaching equipment, schools cannot purchase teaching equipment in time according to their needs, which to a certain extent affects teachers' teaching level and makes curriculum teaching lack intuition.

## **3. The Suggestion of Mixed Teaching Mode of Ideological and Political Courses in Colleges and Universities**

### **(1) Reasonable Choice of Teaching Content**

Based on the mixed teaching mode of ideological and political courses in colleges and universities, it is helpful to realize the social educational function and the integration between students. It can realize interactive communication between different subjects and help teachers to better acquire students' ideological trends. In order to improve students' political literacy in an all-round way, when setting teaching objectives, teachers need to start from students' personal development needs, combine the actual situation of students and the specific content of the syllabus, select reasonable teaching content, apply special teaching methods, take problem-oriented special teaching as the core, and divide the whole knowledge system into different knowledge modules according to the logical relationship between different knowledge points. At the same time, in order to fully integrate resources, teachers need to conduct extensive collection of teaching information resources according to teaching contents, such as classical literature, curriculum teaching videos, etc. It is important to make courseware and lesson plans according to teaching resources to strengthen the teaching effect of the course.

### **(2) Optimize the Teaching Interactive Channels**

In order to strengthen the teaching effect, the mixed teaching mode of ideological and political courses in colleges and universities should realize the effective combination of online platform and offline classroom teaching, and realize the complementary advantages between the two. The offline classroom teaching module includes classroom knowledge explanation, group discussion and other related links. Teachers are responsible for systematic explanation of teaching knowledge, aiming at common problems existing in online teaching, providing effective guidance to students and solving difficult problems. According to the personality problems of individual students, teachers can use

the online platform to guide students online to ensure that all students' difficult problems can be solved.

### (3) The Transformation of Teaching Language Style

The effectiveness of the mixed teaching mode is not only related to the teaching content, but also has a great relationship with teachers' teaching discourse. Teachers usually use textbook-style language in traditional classroom teaching, showing a certain policy and academic style. They have high requirements on students' theoretical understanding ability, which is boring, difficult to stimulate students' interest in learning, and divorced from students' real life. It can be seen that teachers need to pay attention to the change of language style when preparing massive open online course courseware, build a rich and vivid discourse system closer to students' life, and effectively enhance the appeal and visualization of teaching. Teachers can start from the students' internal needs, according to the students' interests and hobbies, use more characteristic of the times, humor and popular language to carry out daily teaching work, and use vivid language to interpret some abstract concepts, so as to ensure that students can understand the contents of the course more deeply and truly go into the deep heart of the students.

### (4) To Enhance Students' Autonomous Learning Ability

Reasonable application of the mixed teaching mode with online platform as the core in ideological and political courses in colleges and universities can better cultivate students' autonomous learning ability, master relevant knowledge points of ideological and political courses skillfully, and transfer them to new situations rationally. It can strengthen the cultivation of students' core literacy, effectively improve their critical thinking and basic ability to solve problems, collect relevant data and materials, and ensure that knowledge can guide practical work. It is also possible to improve students' communication and communication ability through group cooperation and inquiry, so as to ensure that students can skillfully and clearly summarize all knowledge points into written materials, which is helpful for improving students' academic level.

## 4. Summary

With the development of society, the innovation of ideological and political courses in colleges and universities has become inevitable. Above, we analyzed the ways of teaching reform aiming at the problems existing in the traditional teaching mode. In fact, the innovation of ideological and political courses is not only reflected in the above aspects. Teachers should continue to explore in teaching, improve their teaching ability and construct advanced teaching concepts. On the premise of realizing the people-oriented teaching mode, reform the traditional teaching mode. Ideological and political courses have their own characteristics. At the same time, their teaching efficiency affects students' moral quality and social development. Realizing ideological and political innovation can promote the improvement of teaching efficiency.

## References

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